

Kennington Parish Council

Use of Social Media Policy **agreed and adopted on 11 September 2014 (minute No. 170.14)** **last reviewed on 9 March 2023 (minute no: 474.22)**

The Kennington Parish Council Social Media pages intend to:

Provide information and updates regarding activities and opportunities within Kennington Parish and promote helpful thoughts and comments from residents within the parish.

In order to ensure that all discussions on the Kennington Parish Council page are productive, respectful, energized and consistent within the Council's mission and goals, it asks you to follow these guidelines:

- Be considerate and respectful of others. Vulgarity, threats, prejudice or illegal posts will not be tolerated.
- Differing opinions and discussion of diverse ideas are encouraged, but personal attacks on anyone will not be permitted.
- Share freely and be generous, but be aware of copyright laws; be accurate and give credit where credit is due.
- Refrain from using Social Media pages for commercial purposes or to market products.

The sites are not monitored continuously and the Council will not always be able to reply individually to all messages or comments received. However, it will endeavour to pass appropriate suggestions and concerns to the relevant people.

Sending a message or post via Social Media will not be considered as contacting the Council for official purposes, and the Council will not be obliged to monitor or respond to requests for information through this channel. Instead, please see contact details on the website – www.kennington-pc.gov.uk. Please do not include personal or private information in your social media posts and messages to us.

The Council retains the right to remove comments or content that includes:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libellous statements
- Plagiarized material; any material in violation of any laws, including copyright
- Private, personal information published without consent
- Information or links unrelated to the content of the forum
- Commercial promotions or spam

Non-compliance will not be tolerated and can result in a ban

Kennington Parish Council is not responsible for the accuracy of content posted by any subscriber in any forum; opinions expressed in comments on Kennington Parish Council's social media forums do not necessarily represent those of Kennington Parish Council.

Kennington Parish Council

All comments, once posted, become the property of Kennington Parish Council and it reserves the right to reproduce, distribute, publish, display or edit them. Derivative work can also be created from such postings or content, and used for any purpose, in any form and on any other media.

Kennington Parish Council is not responsible or liable for, and does not endorse the privacy practices, of any social media or any linked websites. Your use of social media and any linked websites is at your own risk.

Kennington Parish Council assumes no responsibility or liability for any injury, loss or damage incurred as a result of any use of or reliance upon the information and material contained within or downloaded from these websites.

Although Kennington Parish Council takes your privacy seriously, it cannot guarantee any privacy on this site. Messages and authors may be recorded and available to the public through the Freedom of Information Act. The Council will co-operate with relevant authorities where there is a reasonable or authorised request.

Social media sites may occasionally be unavailable and we accept no responsibility for this lack of service.

The presence of any advertisement on Social media pages is not an endorsement of the authenticity or quality of the goods, services or website and Kennington Parish Council will not be held responsible for any claims arising in that respect.

Kennington Parish Council discourages posts or comments on issues of a political nature and will not engage with them.

Comments should not advertise commercial products or services.

By choosing to comment on or use any Kennington Parish Council social media site, users are deemed to agree to this policy.

REVIEW PERIOD

This policy will be reviewed annually.